

hell^{sg}

i'm steven gillespie
freelance graphic designer

hello

I'm a professional, reliable and passionate Graphic Designer with over 15 years experience in the design industry.

During my career I've worked for a wide range of brands, from large blue chip companies to smaller SMEs, covering a variety of sectors. My design capabilities include both offline and online platforms.

key skills

- Online design
- Offline design
- Branding
- Conceptualisation and campaign development
- Competent in a number of software packages including;



personal attributes

- Highly creative
- Strong communicator
- Genuinely helpful
- A team player
- Problem solver

personal interests

- Design
- Film
- Music
- Socialising
- Fitness
- Travel
- Gigs

employment

Freelance Graphic Designer

March 2015 – Present

Clients include:

- Michon Creative Ltd • Well & Truly Agency • Diversity Agency
- Next • Gala Bingo • Unsworth Sugden Group • Reach Marketing
- Workspace 1 • Transerv Europe Ltd • The Brewery Coffee Shop

Senior Graphic Designer – Studio Manager

Unsworth Sugden Group, Leicester

November 2007 – March 2015

- Developing marketing campaigns for a variety of consumer and B2B clients from conceptualisation right through to delivery.
- Interpreting and challenging creative briefs.
- Producing creative design solutions for both print and digital platforms.
- Managing the studio and junior designers.
- Liaising with clients, suppliers and attending meetings.
- Adhering to brand guidelines.
- Offline work includes branding, press advertisements, POS, outdoor advertising, brochures, leaflets, direct mail, newsletters and stationary.
- Online portfolio comprises web design, HTML e-mails, flash animated web banners and gif web banners.
- Projects predominantly cover the property, leisure, manufacturing, retail, lifestyle, financial and fashion sectors.
- Clients include Barratt Homes, David Wilson Homes, LazyLawn, Schluter-Systems, Newby Castleman, Earl Shilton Building Society, Quality Solicitors and Sula Sails, amongst others.

Senior Graphic Designer | E2save.com, Loughborough

June 2006 - November 2007

- Following promotion, the role also involved managing the creative team and staff workloads in the absence of the studio manager.
- Liaising with suppliers and clients.

Middle Weight Graphic Designer | E2save.com, Loughborough

June 2005 – June 2006

- Designing a variety of online and print marketing materials for affiliate companies including The Carphone Warehouse, Orange, Virgin Mobile, T-Mobile, O2, Sony Ericsson, Motorola, Samsung and Nokia.
- Ensuring all design work adhered to the relevant brand guidelines.



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education

University of Central England BIAD
1998 – 2001

BA (HONS) Degree
Visual Communication
(Graphic Design) 2:2

Loughborough University (LCAD)
1996 – 1998

BTEC National Diploma
Visual Communication
(Graphic Design) Pass

Rawlins Community College
1994 – 1996

A-Level – Art and Crafts
A-Level – Design

Rawlins Community College
1992 – 1994

GCSEs – Design A
English C
Mathematics C
Art & Design C
Business Education D
Science: Double Award D
French E
Integrated Humanities E

employment cont.

Graphic Designer | Gayton Graham Advertising, Leicester
November 2002 – March 2005

- Designing a variety of print marketing literature including brochures, direct mail and outdoor advertising.
- Clients included Triumph Motorcycles, Dunelm, Everards, UPS, The Delta Group, Flogas and Leicester Tigers.

Graphic Designer | Trinity Mirror, Loughborough
August 2001 – November 2002

- Creating press advertisements commissioned by clients covering a wide range of sectors.
- Liaising with clients regarding amends and approval.

references

Ryder Sugden | Managing Director
Unsworth Sugden Group

86-92 Regent Road, Leicester, LE1 7DD
01162471777

Ian Hepworth | CTO, Co-Founder
Segura

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Loughborough University Science & Enterprise Park,
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0844 593 0201

thank you for your time and i hope to speak to you **soon**